

From: Barker Heidi
Subject: RE: Inquiry re FIFA
Date: 06 August 2015 01:52
To: Media @ New FIFA Now media@newfifanow.org

Hi –

Thank you for reaching out to confirm this matter. I am sorry for the delay in getting back to you; I have been traveling.

You can find a copy of the media statement that we issued via our online Newsroom:

<http://news.mcdonalds.com/Corporate/Media-Statements/McDonald-s-FIFA-Statement>

In regards to your inquiry about an independent reform commission, we do believe this is an important step in the greater reform that has to happen within FIFA. An independent commission would bring an appropriate level of credibility, transparency, and neutrality to the role, and ultimately provide sponsors and fans across the globe with the confidence that the reform effort is both meaningful and a step in the right direction.

Thank you,
Heidi

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Heidi Barker Sa Shekhem | McDonald's Global Communications