



2 June 2015

Dear President

I wrote to you on 3 March 2015 about the work of a coalition of interested individuals and groups drawn from parliaments, football administration, academic experts and the commercial sector, under the banner of #NewFIFANow. I attach a copy of my earlier letter for your ease of reference.

We have been advocating for a FIFA Reform Commission led by an eminent person to conduct a comprehensive review of the management and governance of FIFA including its Constitution, statutes, financial policies, committee structure, as well as how individuals are elected and/or appointed to committees.

Since March #NewFIFANow has been continuing to work, both behind-the-scenes and publicly, advocating for genuine reform of FIFA. If ever there was any doubt about the need for this, that doubt would have been removed with the news arising from Zurich last week.

Amongst other things, we have been encouraging fans to draw the attention of major sponsors of FIFA to the inconsistency of their sponsorship with their stated values in relation both to business integrity and human rights. We have also held preliminary talks with other key stakeholder groups.

As we understand your football association was one of those who voted against Mr Blatter last week and, therefore, in favour of reform, the aim in writing again is to invite you to join with us in building a truly powerful coalition of interests to achieve the type of world governing body the world deserves.

In the first instance, I would be happy to have a discussion with you, either by telephone or in person, about how we might work together to make this happen.

#NewFIFANow has a transformative vision of FIFA as a principled, trusted and credible organisation; the type of organisation the world wants to see running the world's biggest and best sport. We believe this is no less than football deserves. I trust that you share our vision.

I look forward to hearing from you and can be contacted on +44 207 219 7072.

Yours sincerely

Damian Collins  
MP for Folkestone & Hythe